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उपाध्यक्ष
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Vice-Chairman



अखिल भारतीय तकनीकी शिक्षा परिषद्

(भारत सरकार का एक साविधिक निकाय)
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F. No. AICTE/VCM-CORRES/2020

10th January, 2020

To
All Principals/ Directors
of AICTE approved Institutes

SOCIAL MEDIA COMMUNIQUÉ

1. AICTE endeavours to communicate all information concerning its policies, regulations, schemes and other promotional activities by emails & SMS to registered institutional id. The same is also placed on the AICTE website for the stakeholder to take follow-up action. Despite our best efforts, it has been observed some of the important content is left unattended or missed by stakeholders due to lack of 'actionable' time.

2. Social Media (namely Twitter and Facebook) these days has far reaching presence in all parts of our country. Therefore, in order to accomplish greater reach, such *apparatuses* can be beneficial to deliver the information in near simultaneity to all stake holders. AICTE has taken a crucial note of this and hence look forward for its stake holders (management, administration, faculty, students, other organisations etc) to follow the Social media handles of AICTE.

Twitter Handle	@AICTE_INDIA
Facebook Profile	facebook.com/OfficialAICTE

3. **Your contribution to spread and follow the above handles shall greatly facilitate to curb misleading and in-appropriate items while enabling positive outreach.**

4. Further, in addition to email/ SMS, **all important notifications shall also be placed and shared via the above handles** as well. Stakeholders may thus follow the above handles as deemed appropriate.

Prof. M.P. Poonia

10/1/20